



Demands for Banking Connectivity are Changing. Is Your Provider Ready?

With most of today's mission-critical banking transactions happening digitally, the ability to connect securely and reliably is crucial to the financial sector, both in satisfying customers and regulatory standards. As demand grows, so will the need for faster, higher-quality broadband capable of handling advanced virtualization and security technology.

Next-Generation Demand

But it's not just fast, reliable connections that customers are demanding. They need next-generation mobile banking technology, rock-solid data security and resilient 'five-nines'

access to account services, no matter where they are.

Customers want this robust capability in every transaction setting, from mobile devices and micro-branches to urban banking hubs, and everywhere in between. These kinds of Know-Your-Customer IT regulations and increased demands on mobile banking platforms require banks to be more connected to customers than ever before.

Next-Generation Solution

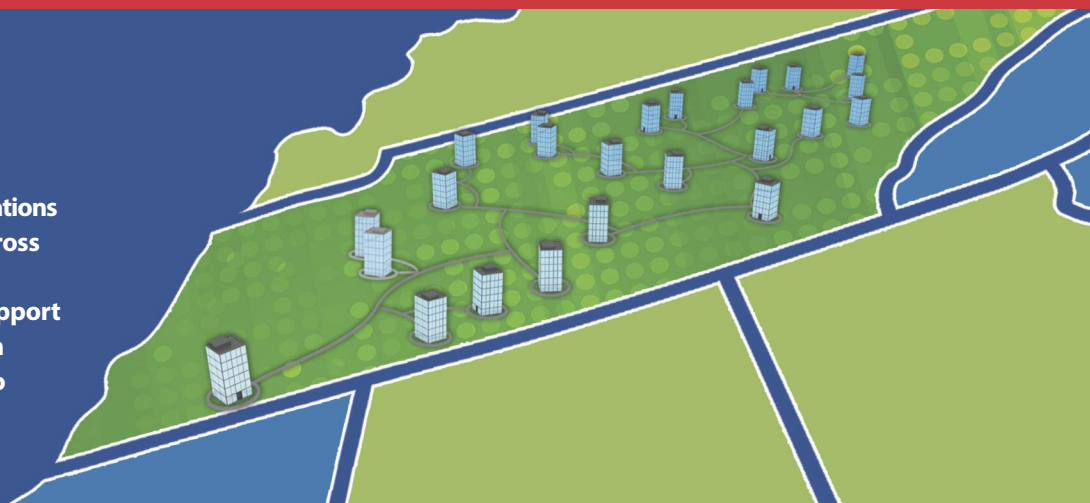
Keeping up with advancements in information-sharing is necessary to stay competitive

New demands can bring legacy telecommunications infrastructure to its knees, putting banks with vulnerable systems and limited connectivity behind the service delivery curve.

and compliant. That's why more Tennessee banking institutions are turning to iRIS Networks to meet these new demands. We have the solutions that improve customer experience and increase customer loyalty.

Why partner with iRIS Networks?

- Enable multi-site networked applications
- Reach 250+ rural communities across TN, AL & KY
- World-class network with local support
- Interconnect with other carriers in Nashville, Atlanta, Dallas, Chicago





Next-generation banking, today.

The iRis Networks Reach

iRis provides high-capacity bandwidth and a cutting-edge communications and technology platform to Tennessee banking organizations, rivaling that of larger carriers while surpassing them in customer service and personal attention. We've designed our carrier network to truly be 'around the corner' for our customers—and still serve them around the world.

Whether your banking customer is in Tusculum, Toronto, Torreón or Tokyo, they'll have fast access—via Web, handset, or in-branch technology and broadband—to the banking services they need. Your service footprint becomes a seamless data and technology fabric, with secure data transit and stack applications that conform to PCI DSS standards.

Most importantly, it's all served with the highest availability of services, redundancy and security to deliver:

We think our combination of world-class transport through fast, reliable broadband and unparalleled customer engagement is a special one. We invite you to experience the difference.

- Super-fast loading time for instant access
- Cutting-edge transport layer for lightning-fast speeds and reasonable prices
- Five nines of uptime on the state's most reliable carrier network
- World-class transport platform featuring global interconnect reach
- Fast, reliable broadband with unparalleled customer engagement and service

The iRis Networks Difference

Built to dock with Tennessee banking organizations' own growth roadmaps, our advanced network provides Carrier Ethernet-class connections from hub locations to satellite branches.

Today, that might involve connecting a satellite branch to a flagship location to ensure seamless access to core financial data. Tomorrow, it might involve the acquisition of another chain of bank locations, and the network necessary to integrate those offices.

- Speeds up to 100 Gbps
- Supports Point-to-Point (E-LINE), Point-to-Multipoint (E-TREE), and Any-to-Any (E-LAN) connectivity
- Personalized customer service

iRis Networks is ready to help you care for your valuable customers—around the corner, or around the world.



Contact us today to learn how partnering with iRis can help make the difference for your financial organization.

615-425-2300 | iristransport.com | 211 Commerce Street, Suite 610 | Nashville, TN 37201 | connect@iristransport.com